



National Veterans Resource Complex
Syracuse University

HONORING OUR PAST, FORGING OUR FUTURE



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“I realized that if a veteran didn't go to college as soon as he came back, he'd never have another chance. It was now or never. Now was not the time to shut the doors. Our doors opened wide in 1946.”

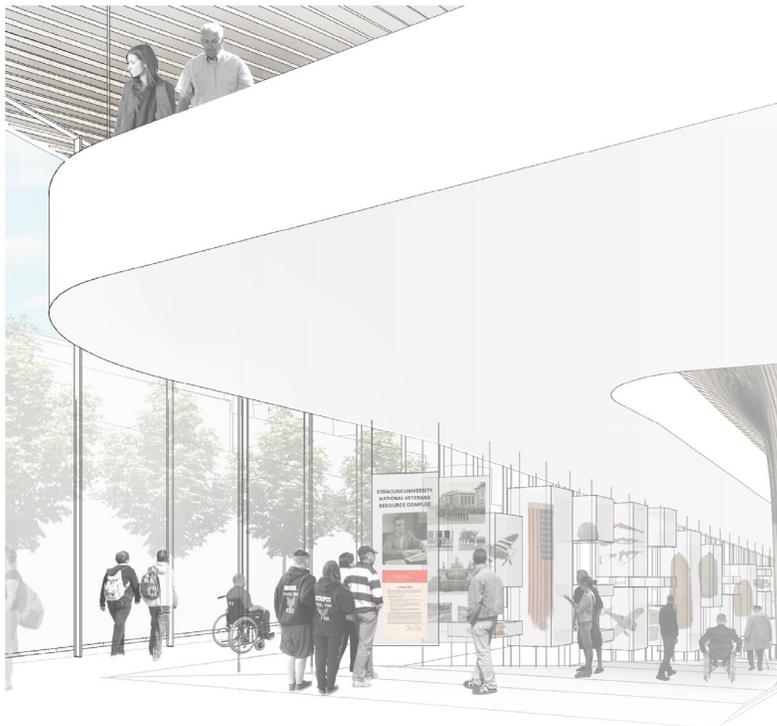
—Chancellor William Pearson Tolley



When Chancellor William P. Tolley opened the doors of Syracuse University to any veteran seeking a means to a college education, enrollment nearly tripled overnight. This single action transformed Syracuse University from a small regional college to what it is today - a national research-focused university. Chancellor Tolley's action also set into motion an enduring relationship between Syracuse University and the veteran and military community that has continued over 70 years. Over the past decade, Syracuse University has renewed and reenergized this effort through its work in the Institute for Veterans and Military Families (IVMF), the establishment of the Office of Veteran and Military Affairs (OVMA) and its commitment to build the first ever, National Veterans Resource Complex (NVRC).

This unique endeavor represents an unprecedented commitment by Syracuse University to cultivate and lead innovative academic, government, and community collaborations positioned to empower those who have served in defense of our nation. The NVRC will function as a bridge to forging public-private partnerships, a collaborative space to nurture academic research and actionable programming, and a forum to facilitate collaborative thought leadership - all for the purpose of advancing the social, economic, and wellness concerns of the nation's veterans and their families. The NVRC will also serve as the center for veteran and military connected life on the campus of Syracuse University, in the local community, and across Central New York.

The following pages will give you a better sense of how the National Veterans Resource Complex will serve those who have served the nation, not only in the conceptual, but in the physical. In pivotal times throughout history, the question has often become, "How will we leave our legacy?" In Syracuse University's case, the answer is clear. It is the legacy of an unparalleled commitment to the service men and women of this great nation. How will you become a part of that legacy?



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The NVRC will seed, nurture, and coordinate academic research and technology commercialization - across the full breadth of the Syracuse University research enterprise - in a coordinated, synergistic, and strategic program of effort. These research areas and technology commercialization opportunities include the following focus areas:

- Clinical Psychology & Social Work**
- Disability & Law**
- Public Health**
- Exercise Science**
- Speech & Hearing**
- Child & Family Studies**
- Biomedical Engineering & Devices**
- Computer Science**
- Nano-technology & Data-Fusion**

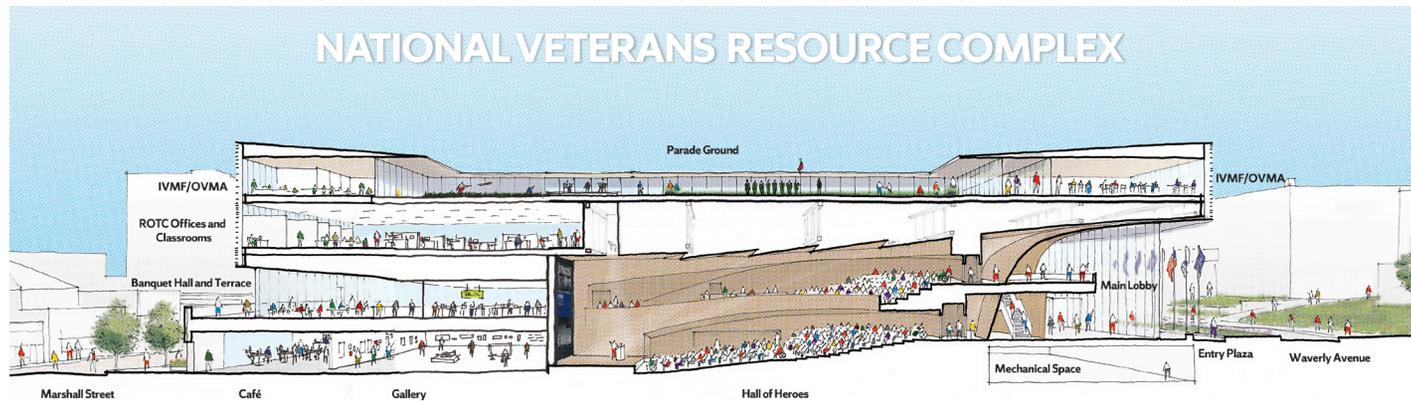
- Human Performance**
- Prosthetics**
- Sensors**
- Nutrition**
- Regenerative Medicine**
- Aging, Demography, & Health**
- Data Science**
- Public Administration & Public Policy**
- Tele-Health & Tele-Medicine**

NVRC COMPLEX NAMING & GIVING OPPORTUNITIES

NVRC - Complex Naming Opportunity.....	(\$30M)
Auditorium.....	(\$5M)
Event and Conference Center.....	(\$5M)
Parade Ground.....	(\$3M)
IVMF Research and Evaluation Center.....	(\$3M)
Gallery.....	(\$1.5M)
Café.....	(\$1.5M)
Office of Veteran and Military Affairs Wing.....	(\$1M)
Army ROTC Wing.....	(\$1M)
Air Force ROTC Wing.....	(\$1M)
IVMF Main Conference Room.....	(\$750K)
Veterans Resource Center.....	(\$500K)
Army ROTC Study Lounge.....	(\$500K)
AF ROTC Study Lounge.....	(\$500K)
Community Partner Space.....	(\$250K)
Student Veteran Study Lounge.....	(\$250K)
(2 ea.) IVMF Conference Room.....	(\$200K)
(4 ea.) IVMF Team Room.....	(\$100K)
(17 ea.) Army ROTC Office Space.....	(\$50K)
(10 ea.) AF ROTC Office Space.....	(\$50K)
(36 ea.) IVMF/OVMA Office Space.....	(\$25K)
Auditorium Seats.....	(\$3K)

**All NVRC Complex naming opportunities are subject to change. Additional opportunity listings are available upon request.*

INFORMATION AND FACTS



FOR MORE INFORMATION

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5-YEAR IMPACT

- Generate **\$300M** in regional economic activity
- Create and sustain **300+ direct and indirect jobs**
- Annually **train and support 40,000 veterans** through programs that have generated 4,000 new jobs and \$225M in revenue.
- **Produce \$22M in outside financial influx** from travel and tourism
- Bring an **additional 5,000+ annual hotel nights** to CNY translating to an annual \$2.5M in local room occupancy and sales tax
- **Build and leverage \$75M** in matching external research, **\$32M in new funding proposals**, and **\$19M in new research awards**.
- Consolidate and leverage resources from **over 15+ major corporate partners**

NVRC TENTANTS

- Institute for Veterans and Military Families (IVMF)
- Syracuse University's Office of Veteran and Military Affairs (OVMA)
- Army Reserve Officer Training Corps (ROTC)
- Air Force Reserve Officer Training Corps (ROTC)
- Syracuse University Student Veteran Resource Center
- Regional Veteran Resource Center
- U.S. Department of Veterans Affairs 'Vet-Success on Campus'
- National Center of Excellence for Veteran Business Ownership
- Veteran Business Outreach Center & Accelerator
- Flex office space for local, county and state government veterans representatives and community-based veterans organizations

USES

- Workforce & Vocational Skills Training (local, state, regional)
- Educational Programming & Counseling (local, state, regional)
- Institutional Headquarters (IVMF and OVMA)
- Institutional Headquarters (ROTC)
- National, Regional, and Local Community Convening Hub & Conference Center
- Interdisciplinary Research Center
- Veteran Business Outreach Center & Business Accelerator
- Regional Cultural Center & Museum

FACTS & FIGURES

- **\$62.5M** total project cost
- 115,000 square foot facility
- 4,100 square foot event space
- Various classrooms space
- LEED certified building, incorporating sustainable materials and technologies
- Incorporating universal design standards for disability accommodation
- Open concept configuration for enhanced collaboration and flexibility
- Resource facility for student veterans, to include relevant support services
- State-of-the-art information lab, leveraging assistive technology to support education and career development