

"#CuseForTroops" Contest
OFFICIAL RULES
2023

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. CONTEST ENDS October 26, 2023 11:59:59 PM (EDT).

1. Eligibility: The *#CuseForTroops Contest* (the "Contest") is open to Syracuse University current student veterans, military-connected students, and Syracuse University's D'Aniello Institute for Veteran and Military Families (IVMF) program alumni who are legal residents of the United States or the District of Columbia, who are 18 years of age or older (or the age of majority in their jurisdiction of residence, whichever is greater) as of the date of entry (referred to herein as "Contestants" or "Contestant" or "You"), who meet the conditions set forth herein (the "Rules"), and submit an Entry in accordance with the terms herein. The following individuals are not eligible: employees of Syracuse University, and the immediately family members (spouse, parent, child, sibling of), and those living in the same households as, each such employee. The Contest is subject to all applicable federal, state and local laws and regulations. Contest is void outside the U.S. and where prohibited or otherwise restricted by law.

2. Agreement to Rules: By participating in this Contest, You agree to be fully unconditionally bound by these Rules. Contestants agree to have their Entry and name posted if deemed a winner. Contestant agrees to accept the decisions of Sponsor as final and binding as it relates to the Contest.

3. Submission Period: Entries will be accepted starting on or about 12:00 pm EDT 10/12/2023 and ending 10/26/2023, 11:59:59 pm EDT.

4. How to Enter:

1. Go to CuseForTroops.com and fill out the entry form and be sure to include Your social media accounts to be tagged.
2. Your form response must include answers to why You want to "Go Orange in the Big Apple" (the "Theme") and how Syracuse University has impacted you.
3. Your form response must include a response of "Yes" to photo/video/testimonial release included on entry form.
4. Include as much Orange pride as You can in Your video or photo.
 - Entries that are not complete or do not adhere to the Rules may be disqualified at the sole discretion of the Sponsor.
 - Contestants are may only enter one Entry each calendar day, but are free to enter as many days as they want.
 - Content must be the original work of the Contestant.
 - Contestants that use fraudulent methods or otherwise attempt to circumvent the Rules may be removed from eligibility at the sole discretion of Sponsor.
 - Entry must be free from violent, defamatory, or otherwise offensive (in Sponsor's sole discretion) content.
 - If an Entry was previously published or entered into another contest or won any prize or award, it will not be eligible for this Contest.

- If an Entry depicts the recognizable or lifelike image or likeness of any person, Contestant must have written permission from such individual to use their image/likeness in the Entry. Sponsor may require a copy of such permission.

5. Intellectual Property: All Entries shall become the property of Sponsor. By submitting an Entry, Contestant irrevocably transfers, conveys and assigns to Sponsor all of the worldwide right, title, and interest in and to the Entry, including without limitation, all copyrights, trademarks, and other intellectual property rights, and the right in perpetuity to secure copyright and trademark registrations, and including, without limitation, the right to use, edit, reproduce, distribute, modify, digitize, and adapt the Entry for any and all purposes, without the need for further consideration, attribution, or agreement. Contestant hereby waives, and agrees never to assert, any moral or publicity rights with respect to any Entry. Contestant shall execute, cause to be executed and/or deliver such other instruments or documents as are required or reasonably requested by Sponsor to further effect or evidence Sponsor's ownership of the Entry. Contestant understands and acknowledges that he/she will not be paid for or receive any form of compensation for the Entry, or for granting these rights, other than any prize that may be received due to being determined as a winner.

6. Prizes: The winner of the Contest will receive a special fan experience when the Syracuse University football team plays University of Pittsburgh in New York City, NY on November 11, 2023 at 3:30 pm. The prize will include: (a) tickets for winner and one guest, (b) bus transportation from Syracuse to NYC and back to Syracuse on November 11, 2023. The specifics of the prize shall be solely determined by the Sponsor. Meals are not included. Individuals will still be eligible if they choose not to take the bus from Syracuse to NYC but transportation will be at their own expense. No cash or other prize substitution permitted except at Sponsor's discretion. The prize is nontransferable. No substitution of prize or transfer/assignment of prize to others by winner is permitted. The winner is responsible for any applicable taxes and all other expenses associated with prize herein being awarded.

7. Selection of Winners: All qualifying Entries will be judged, with 4 winners chosen, by a panel of Syracuse University staff members on the following criteria: (a) verified current student or alumni status (b) creativity and originality of the Entry, and (c) adherence to the Theme. Winners will be selected by a random lottery. All winners and Entries are subject to verification and confirmation of compliance with these Rules. The winners will be announced on the Sponsor's website at www.cusefortroops.com and on social media platforms (Facebook, Twitter, Instagram) on or about November 2, 2023.

8. Winner Notification: The winning entries will be posted on CuseForTroops.com by 5:00 pm EDT on or about November 2, 2023 and the winner will be notified via email and/or telephone as indicated on the Entry Form on or around October 30, 2023. Sponsor shall have no liability for a winner's failure to receive notices due to winner's spam, junk e-mail or other security settings or for winner's provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted after two (2) attempts or is ineligible, prize may be forfeited and an alternate winner selected.

The receipt by winner of the prize offered in this Contest is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (DETERMINED BY SPONSOR IN ITS SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

9. Representations and Warranties: Contestant represents and warrants that the Entry (a) is original; (b) does not infringe the intellectual property, privacy, publicity rights, ownership or any other legal or moral rights of any third party; and (c) has not been entered into contests sponsored by any other entity or person other than Sponsor; and (d) is suitable for public viewing.

10. Rights Granted by Contestant: By entering this Contest You understand that Sponsor, anyone acting on behalf of Sponsor, or its respective licensees, successors and assigns, will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, Your Entry, including, without limitation, the Entry and winner's name, as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation. You agree to participate in reasonable publicity opportunities related to the Contest. Except where prohibited by law, by acceptance of the prize(s), winner(s) agree to the use of their name, likeness, biographical data, and/or voice in any and all advertising, promotions, and other publicity conducted by Sponsor, its trustees, subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, and officers in any medium without additional authorization, compensation or remuneration to the extent permitted by law. Sponsor is responsible only for delivery of prize, not for use, utility, quality or otherwise.

11. Privacy Policy. Any personally identifiable information collected during the course of this Contest will be collected by Sponsor and used by Sponsor for purposes of the proper administration and fulfillment of this Contest as described in these Rules and in accordance with Sponsor's Privacy Policy as stated at <https://www.syracuse.edu/about/site/privacy-policy/> and as allowed by law.

12. Terms: Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. Sponsor reserves the right at its sole discretion to disqualify any Contestant who it suspects has tampered or attempted to tamper with the entry process or the operation of the Contest or website or violated these Rules.

Sponsor has the right, in its sole discretion, to maintain the integrity of the Contest, to void Entries for any reason, including, but not limited to: profanity or suggesting the use of illegal substances or acts.

Any attempt by a Contestant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

By entering the Contest, You agree to receive email newsletters periodically from Sponsor. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

Questions regarding this Contest may be directed to Sponsor at the address set forth below.

13. Limitation of Liability: By entering You agree to release and hold harmless Sponsor and its trustees, subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not,

from (i) Your participation in the Contest and/or Your acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest; (v) electronic or human error which may occur in the administration of the Contest or the processing of entries.

14. Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF THE UNITED STATES AND NEW YORK, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, Contestant agrees that any and all disputes which cannot be resolved between the parties and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in New York having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than Contestant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and Contestant further waives all rights to have damages multiplied or increased.

15. Sponsor: The Sponsor of the Contest is Syracuse University, on behalf of its D'Aniello Institute for Veterans and Military Families ("IVMF") and Office of Veteran and Military Affairs ("OVMA"), 101 Waverly Ave, Syracuse, New York 13244.

This Contest is in no way sponsored, endorsed or administered by Facebook, Instagram, Snapchat or Twitter.